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PDA'S GAME-CHANGING APPROACH REVOLUTIONIZES THE INSURANCE INDUSTRY WITH THE LAUNCH OF PDA XPRESS

Only Solution Available to Offer Mobile Web-based Appraisal Tool, Heavy Equipment Use and a National Network of Adjusters to Manage the Appraisal Process

FORT WORTH, Texas – Dec. 16, 2014 – From piles of paperwork to long cycle times, the entire insurance process can be time-consuming and frustrating. That's where [Property Damage Appraisers](#) (PDA) comes in. The company has launched PDA Xpress, a tool that turns customers' smartphones into super-fast and easy-to-use appraisal tools that lighten adjusters' workloads by managing appraisals. PDA Xpress increases efficiency, decreases cycle time to three hours or less and helps adjusters close claims quickly.

"Our solution takes virtual estimating a step further than any other. PDA is the only company that offers a smartphone appraisal tool that's available for autos and heavy equipment as well as a national network of professional appraisers to manage the appraisal process," said Tom Dolfay, CEO of PDA. "This combination along with more than half a century of experience distinguishes PDA from the competition and makes us the best solution on the market."

One of the benefits of PDA Xpress is that it's a web-based solution. This eliminates the need for customers to waste valuable space on their phones by downloading an app. To file a claim, all adjusters need to do is send a link to a user's phone via a text message. Through this link, vehicle owners will access PDA Xpress, take photos of their damaged vehicles and easily submit their photos through the web-based tool.

PDA then reviews the images, completes an estimate and returns the finished estimate to the adjuster for repairs within three business hours, eliminating the need to schedule an appraisal or visit a body shop. With PDA Xpress, the entire estimate process is managed by PDA, not the adjuster, dramatically reducing cycle time and ultimately making the life of the vehicle owner easier.

"Our turn-key solution dramatically cuts appraisal costs and helps resolve claims in less than three hours. This is a vast improvement to the norm and very appealing to adjusters as PDA handles the entire process for them," Dolfay said.

In addition to autos, PDA Xpress is perfect for claims on medium-duty and heavy-duty trucks and trailers as well as other heavy equipment. These operators earn their livelihood on tight timelines with minimal downtime making a three-hour cycle time for appraisals ideal.

PDA Xpress is fully backed by PDA customer support. In cases where damage cannot be appraised through images alone, PDA will dispatch an experienced appraiser from their nationwide network with a cycle time of 24 to 48 hours on automobiles. This process is also managed through PDA, requiring no extra effort from adjusters.

To learn more about PDA Xpress visit <http://www.pdacorporation.com>.

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About PDA, Inc.

PDA's highly skilled national network of appraisers performs auto, heavy equipment, motorcycle, marine, property and recreational vehicle damage appraisals, and lease turn-in inspections. Each year PDA and its franchise network of over 600 professional appraisers serve over 2,500 clients and complete over 400,000 appraisals and inspections. As a leader in the appraisal industry for more than 50 years, PDA's turn-key solution includes PDA Xpress, a Web-based photo damage appraisal tool and the PDA Claims Management System. For more information, visit <http://www.pdacorporation.com>.